

EVENT MANAGEMENT

WITH PR & DIGITAL MARKETING

SOME PROGRESSION ROUTES

College	Course	Course Title	Level	Essential component awards
IADT	DL701	Business – Applied Entrepreneurship	7	None
IADT	DL822	Cultural Enterprise	8	3 Distinctions
Blanchardstown	BN101	Business	8	Distinctions in three modules
Blanchardstown	BN110	International Business	8	Distinctions in three modules
DCU	DC111	Business Studies	8	Distinctions in 5 modules together with OC3 or better in LCE Maths
DCU	DC117	Aviation Management / Aviation Management with Pilot Studies	8	OC3 or better in LCE Maths
DCU	DC240	Marketing, Innovation and Technology	8	Distinctions in 5 modules and OC3 or better in LCE Maths
DCU	DC295	Joint Honours - Politics	8	Distinctions required in 5 Modules
DIT	DT321	Business and Law	8	Distinctions in 5 modules and OC3 or better in LCE Maths
DIT	DT341	Marketing	8	Distinctions in 5 modules and OC3 or better in LCE Maths
DIT	DT343	Retail and Services Management	8	Distinctions in 5 modules and OC3 or better in LCE Maths
DIT	DT358	Logistics and Supply Chain Management	8	Distinctions in 5 modules and OC3 or better in LCE Maths
DIT	DT360	Retail Management and Marketing	6	None
DIT	DT365	Business and Management	8	Distinctions in 5 modules and OC3 or better in LCE Maths
DIT	DT401	International Hospitality Management	8	Four Distinctions
DIT	DT412	Tourism Marketing	8	Four Distinctions
DIT	DT413	Event Management	8	Four Distinctions
Tallaght IT	TA023	Advertising and Marketing Communications	8	Three Distinctions
Tallaght IT	TA026	International Hospitality and Tourism Management	8	Three Distinctions
Tallaght IT	TA123	Marketing Management	8	Three Distinctions
UCD	DN650	Commerce	8	5 modules at Distinction Grade. Plus min HD3/OB3 LCE Maths

Please note that the above information is a guide to possible links. This information is subject to change and the student should check with the college to obtain the current information.